

Recruitment firm enhances performance through automated research



The Challenge

To improve productivity by automating the collection of potential candidate information for new roles on a daily cycle overnight



The Solution

Designed and deployed a permanent Virtual Worker who supports new business development by continually searching and extracting detailed candidate information from recruitment websites overnight (against specified roles by job description and by region) to assist in targeting and prospecting activities for the internal team to then progress



The Results

Proactively delivering accurate, reliable and timely candidate information to support and enhance the client's service offering and new business growth

✓ Accuracy in transactions	100%
✓ Increase in productivity	100%
✓ Faster processing	500%
✓ Simple Processes Automated	Yes