

Broadcast technology service provider enhances offering through automation

The Challenge





To improve productivity by automating the collection of breaking news stories from around the world

The Solution

Designed and deployed a solution comprising a small team of Virtual Workers who periodically throughout the day extract all the leading news stories from the news providers around the world and collate this for analysis to drive content planning.

The Results

Proactively delivering accurate, reliable and timely news information to support and enhance the client's service offering

 Accuracy in transactions	100%
 Increase in productivity	50%
 Faster processing	80%
 Simple Processes Automated	Yes