

# Broadcaster improves productivity by automating data entry

Blue chip European Broadcaster



## The Challenge

To improve productivity and accuracy by automating the checking, creation and amending of television schedules



## The Solution

Designed and deployed a solution to accept television schedules from third party channel operators, validate the schedules and automate the data entry into a legacy GUI application, at the end of the process providing client reporting



## The Results

Delivered a significant increase in productivity, speed and accuracy, processing around 2,000 transactions overnight

✓ <b>Accuracy in transactions</b>	<b>100%</b>
✓ <b>Increase in productivity</b>	<b>95%</b>
✓ <b>Complex Processes Automated</b>	<b>Yes</b>
✓ <b>Reduction in hours spent on repetitive tasks per year</b>	<b>4,000</b>